



ARIAN RAD

Visual & UI/UX Designer

BIOGRAPHY

I'm a Creative, Problem Solver, Risk Taker Designer. My priority is working on making things simple as I can and understanding users behavioural. My passion is working with new ideas which I'm trying to have multiple perspectives around an issue.

CONTACT

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DESIGN SKILLS

●●●●● User Interface Design 
Design System Language, Color Palette, UI

●●●●● User Experience Design 
Sketch, Prototyping, Wireframing

●●●●● Visual Design 
Graphic Designing, Icon Design, Illustration

●●●●● Branding 
Brand Identity Design, Advertisements

APPS I USE EVERYDAY

Photoshop  Sketch 
After Effects  Illustrator 

WORK EXPERIENCES

Design Team Manager March 2021 - Present
at PayPing

A Fintech company that provides payment solutions for business customers. We accomplished many solutions over ux researches, from best practices to surveys and ...

USER EXPERIENCE & PRODUCT DESIGNER March 2019 - March 2021
at Coocheh.com

At Coocheh we produced a social network app which connects the people of neighbourhoods across Iran. I build a team with illustration skills.

UI/UX Designer February 2018 - January 2019
at Rashasoft (Fanap)

Rashasoft develops a great BSS platform which contains a lot of dynamic forms and widgets. And Also we used BPMN standards due creating the platform.

LEAD GRAPHIC DESIGNER AND UI/UX DESIGNER February 2016 - February 2018
at Clickyab

Clickyab's an Online Advertising System that works on many medias like Web Display ads, Mobile ads and Video (VAST). I designed Advertising Creatives for great companies like Duracel, LG, Samsung, Huawei,... And I also designed PWA version of Jabeh's Video Sharing Service which presented by Clickyab.

GRAPHIC DESIGNER September 2015 - January 2016
at Peyk-e Bartar

Working as a designer in Peyk-e Bartar was a good experience. I made a lot of creatives for great companies.

PROJECTS

PWA UI/UX Design at Jabeh.com
Designing PWA mobile experience for a Video Sharing Website

Host Application UI Design at Otaghak.com
Designing Application for home rental application

Branding & Webpage UI/UX Design at Balloonchi
Designing Brand Identity, Shop and Blog UI/UX

Website Design & Branding at MindForce
Design Website & Brand Identity, Social Media, ...

Website UI Design at Aria Sarmayesh
Design Website